



केंद्रीय रेल विद्युतीकरण संगठन

1. नवाब युसुफ रोड, प्रयागराज - 211001

Central Organisation For Railway Electrification

1, Nawab Yusuf Road, Civil Lines, Prayagraj-211001

Fax: 0532-2407150 www.core.indianrailways.gov.in

NO. CORE/G/PR/003/Pt.-XIII/A

Dated 21/03/2023

- (i) **Head Office** - Degree 360 Solutions Pvt. Ltd. 114, 1st Floor, Pratap Bhawan, 5, Bahadur Shah Zafar Marg, New Delhi. Email- 360solution@gmail.com
Local Office - Degree 360 Solution Pvt. Ltd., SF-03, Ganpati Square, Alingan Road Civil, Prayagraj, UP. Email- prayagraj@degree360solutions.com
- (ii) **Head Office** - Falcon Advertisers, 206 A, Caxton House, 2E, Jhandewalan Exten, New Delhi. Email- falconad2002@gmail.com
Local Office - Falcon Advertisers, 9, Ashok Nagar, Prayagraj. Email- falconalld@gmail.com
- (iii) **Head Office** - Pamm Advertising & Marketing, 302-304, Sethi Bhawan, 7, Rajendra Palace, New Delhi. Email- pammdelhi@gmail.com
Local Office - Pamm Advertising & Marketing, U-18 Sangam Place, Civil Lines Prayagraj. Email- pammald@gmail.com
- (iv) **Head Office** - Anu Image Maker Advertising Pvt. Ltd., 54-Hazaratganj, Opp. Darulsafa, Lucknow. Email- anuimagemaker@gmail.com
Local Office - Anu Image, Maker Advertising, Pvt. Ltd., L-45, Sangam Place, Civil Lines, Prayagraj. Email- anuimagemakersadvt@gmail.com
- (v) **Head Office** - Kaka Advertising Agency, 3, Vidhan Sabha Marg, Lucknow. Email- k4kakalko@gmail.com
Local Office - Kaka Advertising Agency, 1/1A/1, Kamla Nehru Road, civil Lines, Near Anglo Bengali Inter School, Below Suraj Kund Lodge, Prayagraj. Email- alldkaka@gmail.com
- (vi) **Head Office** - DOT Communication & Marketing Pvt. Ltd., 209-210, II-Floor, Gagan Deep Building, Rajendra Palace, New Delhi. Email- dotcommunication01@gmail.com
Local Office - DOT Communication & Marketing Pvt. Ltd., 98/37/2D, First Floor, Lal Bahadur Shastri Marg, Prayagraj. Email- dotcommunication01@gmail.com
- (vii) **Head Office & Local Office** - R. D. Advetising Pvt. Ltd., 257, Chuck, Zero Road, Prayagraj. Email- rdadvertising.09@gmail.com
- (viii) **Head Office** - Vermmillion Communication Pvt. Ltd., 10, Rangpuri, Mahipalpur, New Delhi. Email- vikas@vermmillion.net.in
Local Office - Vermmillion Communication Pvt. Ltd., 447/287, Sultanpur, Gangaganj, GTB Nagar, Prayagraj. Email- prayagraj@vermmillion.net.in

Sub: Empanelment of advertising agencies with Public Relations Deptt, of Central Organisation for Railway Electrification Prayagraj.

Ref: Notice No. 8/PR/CORE/Empanelment/2023-25 dated 19/12/2022

In response to your application in reference to above notice dated 19/12/2022, which appeared in leading newspaper for empanelment of Advt. agencies, we have the pleasure to inform you that competent authority has considered your agency for empanelment. CORE's terms and condition, as circulated to you along with the application form, will be applicable for this empanelment. This


2/3/23

empanelment is for a period of two years effective from date of commencement of panel i.e. 01/04/2023, subject to your fulfillment of terms and conditions of empanelment to the satisfaction of Railway administration.

You are requested to submit security deposit of Rs. Five Lakhs within one week as detailed out in application form vide para 7.2.

The earnest money amount of Rs.1,00,000.00 (Rupees One Lakh only) will be adjusted in the security deposit amount of Rs. 5,00,000.000 (Rupees Five Lakhs only) to be deposited by agency. The firm is advised to deposit balance amount of Rs. 4,00,000.00 (Rupees Four Lakhs only) security deposit within one week of the issue of this letter.

As such you are requested to deposit security money as mentioned above and attend this office within Ten Days from the issue of this letter, for execution of the agreement with Railway administration. Draft of agreement may please be collected from this office.


(Shashikant Dwivedi)
Dy.GM (PR)/CPRO
CORE/Prayagraj

Copy to :- (i) PFA/CORE/Prayagraj for kind information please.
(ii) SDGM/CORE/Prayagraj for kind information please.