केंद्रीय रेल विधुतीकरण संगठन
1, नवाब युसुफ रोड, प्रयागराज - 211001
Central Organisation For Railway Electrification
1, Nawab Yusuf Road, Civil Lines, Prayagraj-211001
Fax:0532-2407150 www.core.indianrailways.gov.in

NO. CORE/G/PR/003/Pt.-XIV/A Dated 27/06/2025

(i) **Degree 360 Solutions Pvt. Ltd.,** Head Office -114, 1st Floor, Pratap Bhawan, 5, Bahadur Shah Zafar Marg, New Delhi-110002, Local Office – SF-3, Ganpati square, Elgin Road, Prayagraj.

(ii) **Anu Image, Maker Advertising, Pvt. Ltd.**, Head Office- 54- hazratganj, Opp. Darulsafa lucknow-226001, Local Office- L-45, 46, Sangam Place, Civil Lines, Prayagraj-211001 .

(iii) **Kaka Advertising Agency,** Head Office - 3, Vidhan Sabha Marg, Behind Indian overseas Bank, Lucknow-226001, Local Office – 1/1A/1, Kamla Nehru Road, civil Lines, Near Anglo Bengali Inter College, Prayagraj-211001.

(iv) **Falcon Advertisers**, Head Office – 206 A, Caxton House, 2E Jhandewalan exten, New Delhi-110055, Local Office - 9, Ashok Nagar, Next to Vasudeva cables, Prayagraj-211001 .

(v) **Vermmillion Communication Pvt. Ltd.,** Head Office- 1104, Prakashdeep, Tolstoy Marg New Delhi-110001, Local Office- 447/287, Sultanpur, Gangaganj, GTB Nagar Prayagraj-211016 .

(vi) **R. D. Advetising Pvt. Ltd.,** Head Office & Local Office- 257, Chuck, Zero Road, (in front of bus st.) Prayagraj-211003 .

(vii) **ANJ Creations Pvt. Ltd.**, Head Office - A-1/294, 1-Floor, Safdarganj Enclave, New Delhi-110029, Local Office – Ist Floor Sangam Palace, Civil Lines Prayagraj-211001 .

(viii) **Flame Advertising Co. Pvt. Ltd.,** Head Office-Templ Towers, III Floor, No 76 , North Mada Street, Mylapore, Chennai-600004. Local Office-294/129/9, Chakiya prayagraj-211016 .

Sub: Empanelment of advertising agencies with Public Relations Deptt, of Central Organisation for Railway Electrification Prayagraj.

Ref: Notice No. 9/PR/CORE/Empanelment/2025-27 dated 10/02/2025.

In response to your application in reference to above notice dated 10/02/2025, which appeared in leading newspaper for empanelment of Advt. agencies, we have the pleasure to inform you that competent authority has considered your agency for empanelment. CORE's terms and condition, as circulated to you along with the application form, will be applicable for this empanelment. This empanelment is for a period of two years effective from date of commencement of panel i.e. 01/07/2025, subject to you fulfillment of terms and conditions of empanelment to the satisfaction of Railway administration.

You are requested to submit security deposit of Rs. Five Lakhs within one week as detailed out in application form vide para 7.2.

The earnest money amount of Rs.1,00,000.00 (Rupees One Lakh only) will be adjusted in the security deposit amount of Rs. 5,00,000.000 (Rupees Five Lakhs only) to be deposited by agency. The firm is advised to deposit balance amount of Rs. 4,00,000.00 (Rupees Four Lakhs only) security deposit within one week of the issue of this letter.

As such you are requested to deposit security money as mentioned above and attend this office within Ten Days from the issue of this letter, for execution of the agreement with Railway administration. Draft of agreement may please be collected from this office.

27/06/(CL)

(Kalyan Singh)
CPRO/CORE/Prayagraj

Copy to :- (i) PFA/CORE/Prayagraj for kind information please.
(ii) SDGM/CORE/Prayagraj for kind information please.