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केन्द्रीय रेल विद्युतीकरण संगठन
Central Organisation For Railway Electrification
1,Nawab Yusuf Road, Civil Lines, Prayagraj-211001
Fax:0532-2407150 www.core.indianrailways.gov.in

NO. CORE/G/PR/003/Pt.-XII/A

Dated 16.03.2021

(1) M/s Kaka Advertising Agency, 1/1A/1, Kamala Nehru Road, Civil Lines, Prayagraj-211001. 16.3.21

(2) M/s Anu Image, Maker Advertising, Pvt. Ltd., L-25, Sangam Place, Civil Lines, Prayagraj - 211001 16/3/2021

(3) M/s Falcon Advertising, Swami Vivekanand Marg, Prayagraj. Mobile + Falcon Adv. 16/3/2021

(4) M/s R. D. Advertising Pvt. Ltd., 257, Chuck, Zero Road, (infront of bus stn.) Prayagraj. cancel as mobile no. 16.3.21

(5) M/s Vermmillion Communication Pvt. Ltd., 2nd Floor. Himanshu Sadan, Park Road (Near Civil Hospital) Lucknow. UP-226001. 16/3/21

(6) M/s Adknack Advertising 33, Cantt. Road, (Near Odeon Cenema) Lucknow-226001. 16.3.21

(7) M/s Pamm Advertising & Marketing, 302-304, Sethi Bhawan 7, Rajendra Palace, New Delhi-110008. Rajnesh 16/3/21

(8) M/s Satya Advertising Agency 138 J/30, M. G. Marg. Civil Lines Prayagraj-211001.

Sub : Empanelment of advertising agencies with Public Relations Dept, Central Organisation for Railway Electrification Prayagraj.

Ref : Notice No. 7/PR/CORE/2020-22/Empanelment dated 17.02.2020

In response to your application in reference to above notice dated 17.02.2020, which appeared in leading newspaper for empanelment of Advt. agencies, we have the pleasure to inform you that competent authority has considered your agency for empanelment. CORE's terms and condition, as circulated to you along with the application form, will be applicable for this empanelment. This empanelment is for a period of two years effective from date of commencement of panel i.e. 01.04.2021, subject to you fulfillment of terms and conditions of empanelment to the satisfaction of Railway administration.

You are requested to submit security deposit of Rs Five Lakhs with in one week as detailed out in application form vide para 7.2.

The firm if so desire may ask for adjustment of Rs. 1,00,000/- (submitted towards EMD) towards security deposit. Balance amount of Rs 4,00,000/- security deposit should be submitted within one week of the issue of this letter or

The agency may deposit Rs. Five lakhs towards security deposit in any form as specified in the application form vide par 7.2 (and EMD can be refunded later on within Ten days of issue of this letter.

As such you are requested to deposit security money as mentioned above and attend this office within Ten Days from the issue of this letter, for execution of the agreement with Railway administration. Draft of agreement may please be collected from this office.

(Amitabh Sharma)
Dy.GM (PR)/CPRO
CORE/Prayagraj

Copy to :- (i) PFA/CORE/Prayagraj for kind information please.
(ii) SDGM/CORE/Prayagraj for kind information please.

12/3/20